

OnTheBeach *Magazine*

The Magazine
Of The Carolinas'
Grand Strand Strand

- Full-Sized Magazine
– Not a Guidebook!
- Hardcover Edition in Hotel
Rooms and Condominiums!
- Free Softcover Edition
Distributed All Over
the Grand Strand!

**Media Kit & Rate Card
2012–2013**

www.onthebeachmagazine.com

DOCUMENTED HARDCOVER DISTRIBUTION

Where are our visitors when they plan their day? In their rooms, of course. And where do they find On The Beach, their bright, full-sized, totally-trusted guide to our Grand Strand? Where they need it, where they use it - right in their rooms. Maintained year-round in over 40,000 of the area's quality resort, condominium, and hotel accommodations units, the On The Beach hardcover is placed in the best possible advertising environment for response - where consumers make choices for attractions, dining, entertainment, shopping, real estate, golf and more. It's right there, waiting for them - in their room.

HARDCOVER READERSHIP

Number of Rooms 40,000

65% average occupancy per room (40,000 x 365 days x .65)	9,490,000
Annual room check-ins (9,490,000 divided by 2.75 days per visit)	3,450,909
Total guests in rooms (3,450,909 x 2.5 guests per room)	8,627,272
Total Hardcover Readership (at 75%)	6,470,454

MYRTLE BEACH

A PLACE AT THE BEACH
ADMIRAL
AFFORDABLE FAMILY RESORT
AMENDA'S BEST VALUE
APACHE
ARCADIAN II
ARCADIAN MANAGEMENT
ATLANTIC PARADISE INN
ATLANTIC VIEW
ATLANTIS
BAR HARBOUR
BAREFOOT VACATIONS
BEACH CLUB AT MONTEGO
BEACH PARADISE RESORT
BEACH SIDE
BEACHCOMBER
BEACHWALK
BERMUDA SANDS
BEST WESTERN
BLUE BAY
BLUE BAY RESORT
BLUE GREEN
BLUEWATER
BOOE REALTY
BREAKERS
BREEZE VIEW
BRIGADUNE
BUDGET INN - 5TH NOB
BY THE SEA
CADILLAC COURT HOTEL
CALYPSO MOTOR INN
CAPTAIN'S QUARTERS
CARAVAN
CAROLYNIAN
CAMELOT BY THE SEA
CARNIVAL
CAROLINA WINDS
CHERRY TREE INN
CHICORA BEACH HOLIDAY
CHICORA - OCEAN CREEK
COMFORT INN & SUITES
COMFORT INN - SURFSIDE
CORAL REEF
COUNTRY INN & SUITES
COURT CAPRI
COURTYARD by MARRIOTT - BRIAR-CLIFFE
COURTYARD - B.B.
CREPE MYRTLE MOTEL
CRESENT SANDS
DARLINGTON

MYRTLE BEACH

DAYS INN - 501
DAYS INN - 9TH
DAYS INN -12TH NOB
DAYS INN - 21ST NOB
DAYS INN - 806 SOB
DIPLOMAT
DOLPHIN
DRIFTWOOD
DUNES VILLAGE
EL DORADO/RIO GRANDE
EMBASSY SUITES
EMERALD SHORES
FAIRFIELD INN - BROADWAY
FLAGSHIP
FLORENTINE
GOLDEN SANDS
GUEST COTTAGE
HACIENDA
HAMPTON INN - 501
HAMPTON INN - 76TH
HAPPY HOLIDAY
HERON POINT
HOLIDAY EXPRESS - BRDWDY.
HOLIDAY EXPRESS - M.I.
HOLIDAY EXPRESS - P.I.
HOLIDAY EXPRESS - R. ROW
HOLIDAY INN - 12TH NOB
HOLIDAY SANDS 4TH NOB
HOLIDAY SANDS SOUTH
HOLIDAY SHORES
HOLIDAY SOUTH
HARD ROCK
INDIGO INN
ISLANDER
JONATHAN HARBOUR
KINGSTON PLANTATION
KNIGHTS INN - 501
LA QUINTA B.B.
LAND'S END
LAZY G MOTEL
LIGHTHOUSE
M GRANDE RESORT & SPA
MAJESTIC SHORES
MAISONS-SUR-MER
MARINERS COVE
MARRIOTT
MARRIOTT OCEAN WATCH
MERIDIAN PLAZA
MICROTEL INN & SUITES
MYRTLE SHORES
MYSTIC SEA WEST BLDG

MYRTLE BEACH

OCEAN CREEK
OCEAN DUNES
OCEAN FOREST
OCEAN FOREST PLAZA
OCEAN PARK
OCEAN PLAZA
OCEAN REEF RESORT
OCEAN RESORT LANDING
OCEANAIRE
OUTRIGGER MOTEL
PALACE
PALM TREE INN
PALMS
PELICAN'S LANDING
PELICAN'S WATCH
PIER VIEW
QUALITY INN
SAND DUNES
SHERATON AT CONVENTION CTR.
SUBUBAN EXTENDED STAY
SUMMER COTTAGE
RAINBOW COURT
REEF
RED ROOF INN
REGATTA
REGENCY TOWERS
RIPTIDE
ROYAL INN
SAFARI
SAHARA
SAIL INN
SAND BUCKET
SANDCASTLE
SANDCASTLE RESORT
SANDS BEACH CLUB
SAND DUNES
SANDS OCEAN CLUB
SANDY BEACH
SCHOONER
SCHOONER II
SEA BANKS
SEA GYPSEY
SEA HORN
SEA NYMPH
SEA PALMS MOTEL
SEA PARK
SEA SHORE
SEA WATCH
SEA WINDS
SHADY REST

MYRTLE BEACH

SHIPWATCH POINTE
 SLEEP INN - 501
 SOUTH SEAS
 SOUTH WIND
 SOUTHERN BREEZE
 SPORTSMAN
 SUMMER WINDS
 SUMMER SANDS MOTEL
 SUMMER TREE VILLAGE
 SUN FUN/SUN RISE MOTEL
 SUNRISE
 SUNSET
 SUPER 8 - AIRPORT
 SUPER 8 - 11TH S. OCEAN BL.
 SURF RIDER
 THE TIDES
 THE TOWERS
 THE SAVOY
 TROPICAL SEAS - 28TH
 TWILIGHT SURF
 VANCOUVER
 WATER POINTE
 WHISPERING PALMS MOTEL
 VIKING
 VIRGINIAN
 WAIKKI VILLAGE
 WATERSIDE
 WAVE RIDER
 WAYFARER
 WAYWARD WINDS
 WHISPERING PALMS MOTEL
 WINDSURFER
 YACHTSMAN HOTEL
 YACHTSMAN OWNERS

NORTH MYRTLE BEACH

BAHAMA SANDS
 BAY TREE GOLF/TEE & SEA
 BAREFOOT RESORT
 BAREFOOT VACATIONS
 BEACH REALTY
 BLOCKADE RUNNER MOTEL
 BRUNSWICK PLANTATION
 BUDGET INN NORTH
 BUENA VISTA
 BY THE SEA
 CRS
 CAROLINA RESORT
 CHANNEL MARKER
 CHATEAU BY THE SEA
 CHERRY GROVE SAILS
 CRESCENT SANDS
 CRESCENT TOWERS
 COLONY RESORT
 COMFORT INN
 CONDO WORLD
 CONDOLUX
 CONDOS UNLIMITED/WAIPANI
 CRESENT VILLAGE
 COURTYARD 17 BY BAREFOOT
 DAN MOORE REALTY

NORTH MYRTLE BEACH

DAYS INN - LITTLE RIVER
 ELLIOTT REALTY
 FAIRFIELD INN
 GOLF RESORTS TEE & SEA
 GRAND STRAND RENTAL
 GRAND STRAND RESORTS
 GRAND STRAND VACATIONS
 HAMPTON INN
 HOLIDAY INN COQUINA HB
 JAMAICA INN
 KINGS VIEW VILLA
 LAKE SHORE MOTEL
 LAQUINTA
 LEWIS REALTY
 MARINER WAY
 MARITIME BEACH CLUB
 MINEOLA MOTEL
 NMB PROPERTY RENTAL
 NORTH SHORE REALTY
 OCEAN SANDS/BEST WESTERN
 OCEANS (THE)
 PLACE AT THE BEACH
 PALMETTO DUNES
 PELICAN MOTEL
 PEPPERTREE BY THE SEA
 PEPPERTREE OCEAN CLUB
 PIER VIEW REALTY
 PLACE AT THE BEACH
 RED TREE INN
 QUALITY INN & SUITES- HWY 17
 RAIN TREE VLLAS
 SAN-A-BEL
 SEA CABIN CONDOS
 SEA CLOISTER 1 & 11
 SEA COVE
 SEA MARSH
 SEA MARSH TOWERS
 SEDGEFIELD/NORTH
 SHORE CREST VACATIONS
 SHOREHAM TOWERS
 SLEEP INN - CONWAY
 SLEEP INN - LITTLE RIVER
 SUPER 8 - NMB
 SUPER 8 - WINDY HILL
 SUMMER PLACE
 SUN COAST REALTY
 SUN VILLAS
 TARTAIN RENTAL SALES
 THOMAS REALTY/RENTALS
 TILGHMAN BEACH & RACQUET
 CLUB
 TRICIA LYN/CARRIAGE HOUSE
 VILLAGE AT THE GLENS
 WATER'S EDGE RESORT
 WHITE REALTY & RENTAL
 WINDY MARSH INN

**SURFSIDE, GARDEN CITY,
PAWLEYS ISLAND, GEORGETOWN**

BEACH REALTY
 COMFORT INN DEER TRACK
 CONDOTELS SOUTH
 CONTINENTAL MOTEL
 COUNTRY CLUB VILLAS DEERFIELD
 DAYS INN
 ECONO LODGE
 HAMPTON INN
 GARDEN CITY MOTOR INN
 GOLF COLONY RESORT
 HARBOR INN
 HOLIDAY INN EXPRESS
 HOLIDAY INN EXPRESS-INLET
 HOLIDAY INN EXPRESS-LITCHFIELD
 JAMESON INN
 KING FISHER INN
 LITCHFIELD HOTEL
 MYRTLE BEACH RESORT
 OCEAN CREEK REALTY
 OCEAN VIEW MOTEL
 PAWLEY'S ISLAND REALTY
 PAWLEY'S PLANTATION
 RAMADA - PI
 ROYAL GARDEN RESORT
 ST. CHARLES INN
 SAN-A-BEL
 SAND MAN MOTEL
 SEA HORSE
 SEA SAND MOTEL
 SEA SHELL
 SEA SPRAY MOTEL
 SEASIDE VACATIONS
 SURF MASTER
 SUN COAST REALTY
 WATER'S EDGE RESORT

NORTH CAROLINA

ALLEN HOLDEN REALTY
 ATLANTIC VACATIONS
 BRUNSWICK LAND REALTY
 BRUNSWICK PLANTATION
 COASTAL REALTY
 COLONY OYSTER BAY
 COMFORT INN
 COMFORT INN-SHALLOTE
 HOLIDAY INN-SHALLOTTE
 HOBBS REALTY
 ISLAND MOTEL
 ISLAND REALTY, INC.
 MCCLURE REALTY
 OCEAN ISLE MOTEL
 OCEAN ISLE BEACH REALTY
 SEA TRAIL GOLF RESORT
 SLOANE RENTALS
 SUNSET BEACH MOTEL
 SUNSET PROPERTIES
 SUNSET VACATIONS
 THE WINDS
 WILLIAMSON REALTY

DOCUMENTED SOFTCOVER DISTRIBUTION

During the summer season a FREE softcover version of On The Beach Magazine is given away at locations all over the greater Grand Strand area. This lets our hardcover edition in the rooms last even longer.

Airport (MB International)
 Akel's Pancake House
 Alligator Adventure
 American Health
 Amici's Bistro
 Angelo's
 BP Express-NMB
 BP Station
 Barefoot Landing
 Bay Watch Resort
 Beach Discount
 Benito's Brick Oven
 Benjamin's
 Berry's Seafood
 Best Pancake
 Best Western
 Bi-Lo
 Litchfield
 MB - 3 locations
 NMB - Windy Hill
 NMB - Main Street
 Surfside
 Blackwater Market
 Blockade Runner
 Boardwalk Hotel
 Bonefish Restaurant
 Boulineau's Market
 Bovine's
 Bubba's
 Build-A-Bear
 Burro Loco
 Cagney's
 Caledonia
 California Dreaming
 Callihan's
 Cane Patch
 Captain Dave's
 Captain Hook
 Carolina Roadhouse
 Celebrations
 Chianti South
 China Buffet
 City Bar
 Children's Museum of SC
 Chuck's Steak House
 Coastal Scuba
 Colonial Mall
 Comfort Inn
 Compass Cove
 Coral Beach Resort
 Crabby Mike's
 Condominium Rental
 Croissants
 CVS - 14 locations
 Little River
 MB
 Murrells Inlet
 NMB
 Surfside
 Dick's Last Resort
 Dino's Pancake House
 Divine Fish House
 Dixie Stampede

Dodge Store
 Dollar General
 Domian Jewelers
 Dragon's Lair
 Earthware
 Exxon - Bishop Pkwy MB
 Fairfield Welcome Center BF
 Fire Island Grill
 Flamingo Grille
 Food Lion
 Little River - 2 locations
 NMB - 2 locations
 Myrtle Beach - 9 locations
 Conway - 1 location
 Brunswick County, NC
 - 3 locations
 Fuddruckers - 2 locations
 George's
 Golf Dimensions-North
 Golf Dimensions-South
 Golden Griddle
 Gold's Gym
 Great American Riverboat
 Greg Norman's
 Gulfstream Café
 Hammock Shops
 Harbour Properties
 Holiday Inn - Little River
 Holiday Inn - NMB
 Holiday Inn Express
 Hooks
 Hoskin's Restaurant
 House of Blues
 Hurricane Fleet
 IMAX
 Island Shops
 Joan Crosby
 Jungle Safari
 Jurassic Golf
 Kaminsky Deli
 Kangaroo - 501
 Kangaroo ABC - Hwy 9
 Kangaroo - Little River
 Kangaroo ABC - MB
 Kangaroo- Sea Mt. Rd.
 Krave Bagel
 Kroger's
 Garden City
 NMB
 Surfside - Hwy.544/501
 MB - Galleria
 MB - Hwy. 501
 MB - 3 locations
 La Belle Amie Vineyard
 Lazy Gator
 Legends Resorts
 Legends in Concert
 Litchfield Landing
 Little River Chamber of Commerce
 Little River Fishing Fleet
 Little River Welcome Center
 Logan's Roadhouse

Lowes - Shallotte, NC
 MagiQuest
 Margarita's
 Marriotts
 Martin's PGA Golf Superstore
 McDonald's - NMB
 MB Chamber
 MB Harley Davidson
 Medieval Times
 Mexico Lindo
 Mykonos
 Myrtle Waves
 NMB Chamber
 NMB Chamber 2
 NC/SC Welcome Center
 Nakato's
 NASCAR Challenge
 NASCAR
 New York Prime
 Nick's Cigar World
 Ocean Garden Buffet
 Ocean Watch Villas
 Omeaga Pacake House
 Palace Resort - MB
 Palace Theatre
 Pavilion Discount Beverage
 Pawley's Island Supplies
 Pawley's Plantation
 Plantation Hollywood
 Platimum
 Redtree Inn
 Retro Active
 Ramada Inn
 Ripley's Aquarium
 Ripley's Believe It Or Not
 Ripley's Haunted Adventure
 Ripley's Moving Theater
 Rite Aid - 13th Ave
 River City Café
 River Street Sweets
 Ron Jon Surf Shop
 Rossi's
 Royal Cleaners
 SC Welcome Centers - 2
 Sam's Corner
 Garden City
 Myrtle Beach
 Pawley's Island
 Sand Dunes / Ocean Dunes
 Sea Trail
 Shell Mini Mart
 Sea Mist Resort
 Sea Trail
 Sea Screamer
 Shipwreck Island
 Sleep Inn
 Sticky Fingers
 Subway - MB
 Sunny Cleaners
 Sun Cruz
 Sunshine Cleaners
 Tanger Outlet Center - 2 Locations

Texaco - MB
 The Breakers Resort
 The Caribbean Resort
 The Wine Shop
 Thoroughbred's
 Tiger's Preservation
 U-Save
 Ultratan
 Ultimate California Pizza
 Voyager Fishing Fleet
 Wal-Mart MB
 Wal-Mart MB
 Wal-Mart NMB
 Wal-Mart Surfside
 Wayward Winds
 Windy Hill Hardware
 Wolf Creek

Golf Courses

Aberdeen Country Club
 Angels Trace
 Arrowhead
 Bald Head
 Barefoot Resort & Golf
 Black Bear
 Blackmoor
 Burning Ridge
 Caledonia
 Carolina Shores
 Crow Creek
 Crown Park
 Dunes Club
 Glen Dornoch
 Heather Glen
 Indian Wells
 International Club
 Legends
 Lion's Paw
 Man of War
 Oyster Bay
 Panther's Run
 Pawley's Plantation
 Possum Trot
 Prestwick
 Rivers Edge
 Shaftsbury Glen
 Sea Trail
 The Witch
 The Wizard
 Tiger's Eye
 True Blue
 Village at the Glens
 Wicked Stick
 World Tour Golf Links

ON THE BEACH IS NUMBER ONE

On The Beach Advertiser Retention

Do our advertisers trust us?

Here are just some of our long-term current advertisers – as diverse as restaurants, services, furniture stores – that have been committed to us (some, ONLY us) over the years. And these years are consecutive. With response to each issue assured, our ad-

vertisers don't want to miss a single one. (Some, not listed here, have skipped an issue, but have quickly returned to us.)

Note, too, those that have been with us since their inception... someone must have let them know that we deliver what we promise.

Advertiser	Consecutive Years
Cagney's	24
Joan Crosby	23
Brookgreen Gardens	23
Parson's Table	22
Nakato	23
Domian Jewelers	22
Carolina Opry	22
Flamingo	22
Chuck's Steak House	21
Rossi's	20
Sunshine Cleaners	20
Heather Glen Golf Links	20
Thoroughbred's	20
Barefoot Landing	18
Bennett's	18
Hurricane Fleet	17
Legends	17
Royal Cleaners	17
American Health	17
Myrtle Waves	17
Hammock Shops	16
Ripley's Believe It or Not	16
Dixie Stampede	15
Dick's Last Resort	15
Wolf Creek	15
Angelo's	15
Sunny Cleaners	14
Benito's	14
House of Blues	13
Broadway at the Beach	13
Glen Dornoch	13
Golf Dimensions	13
Planet Hollywood	13
The Crab House	13
Colonial Mall	12
Legends in Concert	12
Medieval Times	12
Tanger Outlet (MB Factory Stores)	11
Alligator Adventure	11
Great American Riverboat	11
Key West Grill	11
Ripley's Aquarium	11
Angel's Trace Golf Links	10
Burro Loco	10
Carolina Roadhouse	10
Gulfstream Café	10
New York Prime	10
Chianti South	9
Build A Bear	9
Village At The Glens	9
Crabby Mike's	9
Nick's Cigar World	9
Ocean Gardens	8
Pet Palace	8
Thomas Kinkade	8
Greg Norman's Grill	7
Sun Cruz	6
California Dreaming	5

ADDED BONUS TO ADVERTISERS

All of our advertisers receive a **FREE** listing on our *On The Beach Magazine* Web Site www.onthebeachmagazine.com

ON THE BEACH Magazine
Attractions | Dining | Shopping | Real Estate | Golf | Accommodations | Entertainment

MYRTLE BEACH VACATION INFORMATION

VISITOR CENTER
Myrtle Beach, South Carolina
The Number One Vacation Destination For Millions Of Tourists Every Year.

Myrtle Beach, South Carolina, a beach resort vacation destination with miles and miles of broad, sunny beaches, hosts 13 million visitors annually with 1600+ dining establishments, several entertainment theatres, a handful of amusement parks, shopping centers galore, and over 100 golf courses.

And, the On The Beach Magazine web site brings it all to you! Restaurants, real estate, boating, fishing, and so much more. This easy-to-navigate, colorful resort guide, is also published and distributed locally as a free 116-page softcover magazine with an in-room hardcover edition.

Looking for a place to stay or to play golf? Save time! Fill out our Info Request [Form](#) and let the accommodations and golf courses send you their brochures and on-line specials.

Our other publication, On The Green, has created a site devoted to [Myrtle Beach golf videos](#), [Golf Course Videos](#), [Hotel videos](#), [Golf lesson videos](#)! Enjoy them in full color, full motion, and full sound.

Order your "On The Beach Magazine", a 116 page full color resort guide. Call 843-272-8150. (On The Beach is FREE here at the beach, but we ask for \$4.00 for mailing it to you.) Mail your check to:

Himmelbeach Communications
PO Box 1483
North Myrtle Beach, SC 29588

Advertising sales information for On The Beach Magazine can be found at www.hmmym.com

GOLF.com
WORLD AMATEUR
REVENUE UP GRABBERS!

U-SAVE
GOLF TRUCK RENTAL
Myrtle Beach, SC
800-445-3741

For vacations in Mexico, My *Consumers House* travels.

Home | Attractions | Dining | Shopping | Real Estate | Golf | Accommodations | Entertainment | Boating | Events | Sports | Maps | Weather | Calendar | Request Info

Expand your advertising reach even further by getting your free listing and link from our web site to yours!

CLOSING DATES

Space & Materials: March 23, 2012

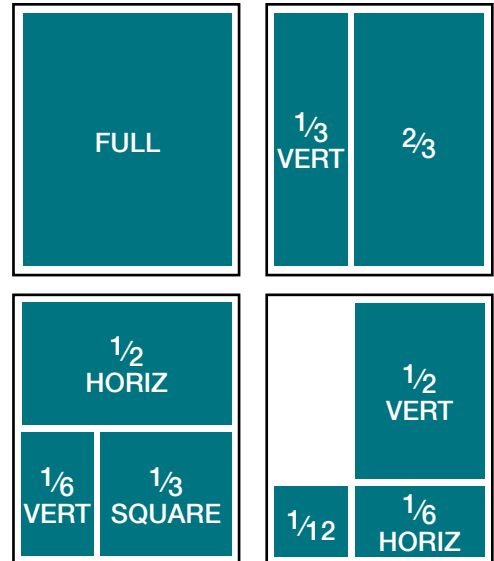
ADVERTISING RATES

Reach 7,220,454 READERS with a full-page, 4-color ad for just \$2.00 PER THOUSAND READERS!

FOUR COLOR	ANNUAL RATE	BILLING SCHEDULE	
		5 Monthly Payments May 1 thru Sept. 1, 2012	
Full Page	\$14,900.00	\$2,980.00	
2/3 Page	\$12,000.00	\$2,400.00	
1/2 Page	\$9,550.00	\$1,910.00	
1/3 Page	\$7,200.00	\$1,440.00	
1/6 Page	\$3,465.00	\$693.00	
1/12 Page	\$1,800.00	\$360.00	

Fixed locations, add 20%

As a special courtesy to our advertisers, our billing schedule is spread over 5 months. The May 1st invoice will be sent approximately 30 days prior to publication date.



MECHANICAL DATA & REQUIREMENTS

AD SIZE	WIDTH	DEPTH
Double Truck	15 1/4"	10"
Full Page	7 1/2"	10"
2/3 Page	4 5/8"	10"
1/2 Page (horiz.)	7 1/2"	4 7/8"
1/2 Page (vert.)	4 5/8"	7 1/2"
1/3 Page (vert.)	2 1/4"	10"
1/3 Page	4 5/8"	4 7/8"
1/6 Page (horiz.)	4 5/8"	2 3/8"
1/6 Page (vert.)	2 1/4"	4 7/8"
1/12 Page	2 1/4"	2 3/8"

TRIM SIZE: 8 1/4" wide x 10 7/8" deep

BLEED ADS: Add 1/8" to trim size on all bleed sides.

Printing is four-color web offset. Colors are four standard balanced processed colors (CMYK). Reading and live matter should be 1/2" from gutter and trim edges. **Preferred materials are completed ads, including fonts, artwork, and logos, delivered by email or FTP. Macintosh compatible CDs are OK. EPS, TIFF, and PDF are all acceptable file formats. All images should be 300 PPI, CMYK.** Ads will be produced for clients, providing all artwork and logos are supplied as digital files. Any work necessary to complete artwork or logos will be billed to the client on an hourly basis. Contact us for FTP information. We recommend the free service provided by YouSendIt.com for sending large files.

DISTRIBUTION & READERSHIP

HARDCOVER

Number of rooms	40,000
Rooms with 65% average occupancy rate (40,000 x 365 days x .65)	9,490,000
Annual room check-ins (9,490,000 ÷ 2.75 days per visit)	3,450,909
Total guests in rooms (3,450,909 x 2.5 guests per room)	8,627,272
Total Hardcover Readership (at 75%)	6,470,454

SOFTCOVER

200,000 x 2.5 readers per copy	750,000
TOTAL READERSHIP	More Than 7,220,454

Publishers Conditions

Errors: Errors not found in proofing are the responsibility of the Advertiser or Agency.

Copy Acceptance: The Publisher reserves the right to adhere to its policies with respect to type of advertisers it will accept and to accept or reject any advertisement at its sole discretion. Advertisements that resemble editorial may be marked "Advertisements" by the Publisher.

Cancellations: No advertisement may be cancelled after published space closing dates. Cancellation notice must be received in writing.

Agency Commission: 15% to recognized advertising agencies if payment is received within forty-five (45) days of invoice date. Commission offered for ads created to our specifications.

Advertising Representative:

Stanton Media Group
812 S. Poplar Drive
Surfside Beach, SC 29575
(843) 233-8088 • Fax (843) 233-9676
E-mail: smgusa@aol.com

Publisher:

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North Myrtle Beach, SC 29598
1600 Hwy. 17S
North Myrtle Beach, SC 29582
(843) 272-8150 • Fax (843) 272-2460
E-mail: info@himmcomm.com